

DVCC Strategic Plan 2003-05

DVCC Priority Goal #1

**Facilitate the cooperation and coordination between agencies, departments,
and the court system dealing with domestic violence.**

Strategy No. 1: Increase and strengthen cooperation and coordination among all DV entities in Douglas County and surrounding municipalities

Strategy No. 2: Develop comprehensive year end information and data report on area DV activities

Strategy No. 3: Increase and strengthen cooperation with Judiciary

Strategy No. 4: Implement Case Review Process for DV Cases in Omaha, Douglas County

Strategy No. 5: Develop at least one new partnership program each year

Strategy No. 6: Increase partnerships with other cultural communities

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DVCC Priority Goal #2

Promote effective prevention, intervention and treatment techniques for individuals and entities working with domestic violence victims and offenders.

Strategy No. 1: Introduce Legislative Model Code on Domestic Violence

<u>Measure/Indicator</u>	<u>Action Steps</u>	<u>Timeframe</u>	<u>Responsibility</u>	<u>Budget</u>
	1. Revive Legislative Committee	2003	Staff, Chairs	-0-
	2. Invite more Senators and/or Aides to join	2003	Staff, Legis. Comm.	-0-
	3. Finish Draft one and seek Council input	2003	Legis. Comm.	-0-
	4. Address Council input and disseminate to NE coalition and 'partners	2003	Legis. Comm.	-0-
	5. Secure Senator to introduce Legislation	2003	Legis. Comm.	-0-
	6. Introduce Legislation lobby appropriate Senators	2004	Legis. Comm., PA Com.	?
	7. Raise local and state awareness of bill	2004	Legis. Comm., PA, Medical, Law Enf. SHS	?

Strategy No. 2: Re-identify area agencies responsible for prevention, intervention, and treatment of DV/SA victims & offenders

<u>Measure/Indicator</u>	<u>Action Steps</u>	<u>Timeframe</u>	<u>Responsibility</u>	<u>Budget</u>
	1. Develop current list of all area providers of services to victims and offenders	2003, 2004, 2005	SHS, Medical, Employment	-0-
	2. Request service 'menu' from all	2003, 2004, 2005	SHS, Med. Employ.	-0-
	3. Invite participation on DVCC	2003, 2004, 2005	All Committees	-0-

Strategy No. 3: Develop Evaluation system to measure effectiveness of programs, providers, system

<u>Measure/Indicator</u>	<u>Action Steps</u>	<u>Timeframe</u>	<u>Responsibility</u>	<u>Budget</u>
	1. Identify who/what to measure/evaluate	2003	SHS, Evaluation, Law	-0-
	2. Procure accepted measurement tools that are culturally competent	2003	Enforcement, Medical	-0-
	3. Conduct focus groups of those who receive services and/or come in contact	2003, 2004, 2005	SHS, Staff, Evaluation	?
	4. Secure both internal and independent evaluating mechanisms	2003, 2004, 2005	SHS, Staff, Evaluation	-0-
	5. Develop standardized eval. tools per discipline	2003, 2004, 2005	SHS, Staff, Evaluation	-0-
	6. Determine 'Best Practice' standards	2003, 2004, 2005	All Committees	-0-
	7. Revise policies and protocols	2004, 2005	All Committees	-0-
	8. Educate/raise awareness in community of process and effort	2003, 2004, 2005	PA	?
	9. Create 'roundtable' of Law Enforce. Prosecution, Probation leaders to self assess, evaluate, remedy existing problems	2003, 2004, 2005	Exec. Comm.	-0-

Strategy No. 4: Provide prevention, intervention, and treatment education to metro-Omaha DV system responders

<u>Measure/Indicator</u>	<u>Action Steps</u>	<u>Timeframe</u>	<u>Responsibility</u>	<u>Budget</u>
	1. Determine community needs and per disciplines	2003	All Committees	-0-
	2. Raise funding for various trainings	2003, 2004, 2005	Staff, Exec. Comm.	-0-
	3. Develop partnerships for cross trainings	2003, 2004, 2005	All Committees	-0-
	4. Ensure existing area responders incorporate 'best practice' information	2003, 2004, 2005	Evaluation	-0-

Strategy No. 5: Increase multicultural/multilingual local and region outreach

<u>Measure/Indicator</u>	<u>Action Steps</u>	<u>Timeframe</u>	<u>Responsibility</u>	<u>Budget</u>
	1. Identify gaps and problems	2003	All Committees	-0-
	2. Develop plan to diversify committees	2003	All Committees	-0-
	3. Facilitate partnerships with minority organizations	2003, 2004, 2005	All Committees	-0-
	4. Incorporate multicultural/lingual issues into DVCC ad & marketing campaigns	2003	Staff, SHS, PA	?

Strategy No. 6: Provide area Faith and Business communities with greater DV/SA identification, prevention, and treatment tools.

<u>Measure/Indicator</u>	<u>Action Steps</u>	<u>Timeframe</u>	<u>Responsibility</u>	<u>Budget</u>
	1. Identify area faith providers organizations not currently involved with DVCC	2003	Clergy	-0-
	2. Identify area Employers not currently involved with DVCC	2003	Employment	-0-
	3. Seek involvement from identified groups on DVCC committees	2003	Clergy, Employment	-0-
	4. Coordinate education needs	2003, 2004, 2005	Clergy, Employment	?
	5. Develop time enduring partnerships	2003, 2004, 2005	Clergy, Employment	-0-

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DVCC Priority Goal #3:

Raise awareness and improve the community's response to domestic violence.

Strategy No. 1: Develop and Implement comprehensive marketing strategy that covers three years 2003-05

<u>Measure/Indicator</u>	<u>Action Steps</u>	<u>Timeframe</u>	<u>Responsibility</u>	<u>Budget</u>
	1. Hire full time PR person	2003	Exec. Comm.	\$35k+
	2. Secure professional marketing/advertising company/individual to work with PA Comm.	2003	Public Awareness Comm. + "New" Com.	\$?
	3. Gather broad/diverse community input	2003	SHS, Pub. Awar. Com.	?
	4. Write grants to raising funding to hire individual	2003-05	DVCC Staff	-0-
	5. Develop single year goals & objectives	2003, 2004, 2005	Exec. Com. + PR FTE	-0-

Strategy No. 2: Develop and Implement metro-Advertising Campaign

<u>Measure/Indicator</u>	<u>Action Steps</u>	<u>Timeframe</u>	<u>Responsibility</u>	<u>Budget</u>
	1. Hire full time PR person	2003	Exec. Comm.	\$35k+
	2. Secure prof. marketing/advertising to work w/ PA Comm.	2003	Public Awareness Comm.	\$?
	3. Develop single year goals & objectives	2003, 2004, 2005	Exec. Com. + PR FTE	-0-
	4. Secure corporate partners	2003, 2004, 2005	PA + Employment	-0-
	5. Develop culturally competent campaign	2003, 2004, 2005	PA, SHS	?
	6. Expand Silent Witness Program	2003	Staff	?

Strategy No. 3: Strengthen and Build neighborhood/community based organizations partnerships

<u>Measure/Indicator</u>	<u>Action Steps</u>	<u>Timeframe</u>	<u>Responsibility</u>	<u>Budget</u>
	1. Identify Neighborhood Associations to partner with DVCC	2003	DVCC Staff	-0-
	2. Identify local human service organizations to partner w/ DVCC	2003	Employment, SHS, Medical	-0-
	3. Pitch grocery, book stores, and faith based groups to partner with DVCC	2003, 2004, 2005	SHS, PR, Employment Clergy	-0- -0-
	4. Involve varied persons on DVCC	2003, 2004, 2005 2003, 2004, 2005	Membership, SHS SHS	-0- -0-

Strategy No. 4: Maintain and Strengthen quality DVCC Website

<u>Measure/Indicator</u>	<u>Action Steps</u>	<u>Timeframe</u>	<u>Responsibility</u>	<u>Budget</u>
	1. Have each DVCC committee complete info. on related link	2003	Staff, All Committees	-0-
	2. Keep information current-updated	2003	Staff, All Committees	-0-
	3. Incorporate web into PR campaign	2003, 2004, 2005	Pub.Awareness	-0-
	4. Yearend evaluation of website from DVCC and professionals	2003, 2004, 2005	Staff, All Committees	?
	5. Develop extensive web-links database	2003, 2004, 2005	Staff, All Committees	-0-
	6. Explore publishing DV offenders on web – publish	2003 2003, 2004, 2005	Staff, All Committees Law Enforcement	-0- -0-

Strategy No. 5: Raise DV/SA awareness within K-12 and college faculty and student population

<u>Measure/Indicator</u>	<u>Action Steps</u>	<u>Timeframe</u>	<u>Responsibility</u>	<u>Budget</u>
	1. Identify key academic leaders	2003	SHS, Medical	-0-
	2. Develop targeted training for educators	2003	SHS, Medical	-0-
	3. Cultivate trainer/speaker bureau that is age specific and culturally competent	2003	SHS	-0-
	4. Coordinate community speaking within academia	2003, 2004, 2005	Staff, SHS	-0-
	5. Develop informational brochure on services available	2003, 2004, 2005	Staff, SHS	?
	6. Develop single year goals & objectives	2003, 2004, 2005	SHS	-0-

Strategy No. 6: Strengthen Omaha's MEN against violence presence

<u>Measure/Indicator</u>	<u>Action Steps</u>	<u>Timeframe</u>	<u>Responsibility</u>	<u>Budget</u>
	1. Gather organizing group	2003	Exec. Comm. + Chairs	-0-
	2. Develop 'mission' of effort, outline goals & objectives	2003	New group	-0-
	3. Identify and cultivate leaders/speakers	2003		-0-
	4. Raise community of effort	2003, 2004, 2005	New group	-0-
		2003, 2004, 2005	PA	?

*possible 'New' committee: possible Funding committee